

ORDER



Orders
Order / Rev: 958505
Alt Order #: 25338837
Product Desc: Candidate
Estimate: 692/722/4395
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: REG

WLNS Lansing

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Three Point Media
Buying Contact:
Billing Contact:
 3000 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Gretchen Driskell
Demographic: A35+
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	27	\$8,700.00	\$7,395.00
10/31/16	10/31/16	5	\$1,250.00	\$1,062.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$8,700.00	\$7,395.00	0.00
November 2016	5	\$1,250.00	\$1,062.50	0.00
Totals	32	\$9,950.00	\$8,457.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	10/25/16	10/31/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	--1-1--	:30	2	\$100.00	P2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2				\$100.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$100.00		0.00			
N 2	WLNS	10/25/16	10/31/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	11-1---	:30	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-1---		2				\$100.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$100.00		0.00			
N 3	WLNS	10/25/16	10/31/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	--1-1--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2				\$250.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$100.00		0.00			
N 4	WLNS	10/25/16	10/31/16	CBS This Morning CBS This Morning	CM	7a-9a	11-1---	:30	3	\$200.00	P2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-1---		2				\$200.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$200.00		0.00			
N 5	WLNS	10/25/16	10/31/16	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$200.00		0.00			

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 Alt Order #: 25338837
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: POL/Gretchen Driskell
 Product Desc: Candidate
 Estimate: 692/722/4395

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WLNS	10/25/16	10/31/16	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----		0			\$200.00			0.00			
N 6	WLNS	10/25/16	10/31/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1			\$600.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$200.00			0.00			
N 7	WLNS	10/25/16	10/31/16	Price is Right Price is Right	CM	1058a-12p	--1-1--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2			\$250.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$200.00			0.00			
N 8	WLNS	10/25/16	10/31/16	M-F Soap ROS m-F Soap ROS	CM	1230p-2p	11-1---	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-1---		2			\$250.00			0.00			
		Week: 10/31/16	11/06/16	1-----		1			\$250.00			0.00			
N 9	WLNS	10/25/16	10/31/16	M-F 4p-5p M-F 4p-5p	CM	358p-458p	--1-1--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2			\$200.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$250.00			0.00			
N 10	WLNS	10/25/16	10/31/16	6 News at 5p 6 News at 5p	CM	458p-529p	11-1---	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-1---		2			\$300.00			0.00			
		Week: 10/31/16	11/06/16	1-----		1			\$300.00			0.00			
N 11	WLNS	10/25/16	10/31/16	6 News at 6p 6 News at 6p	CM	558p-630p	--1-1--	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2			\$700.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$300.00			0.00			
N 12	WLNS	10/25/16	10/31/16	CBS Evening News CBS Evening News	CM	630p-7p	---1---	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1			\$700.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$300.00			0.00			
N 13	WLNS	10/25/16	10/31/16	M-F 730-8p M-F 730-8p	CM	730p-757p	--1-1--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2			\$200.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$300.00			0.00			
N 14	WLNS	10/25/16	10/31/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	11-----	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1			\$400.00			0.00			
		Week: 10/31/16	11/06/16	1-----		1			\$400.00			0.00			
N 15	WLNS	10/25/16	10/31/16	Tue Hour 1 NCIS	CM	757p-9p	-1-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1			\$750.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$400.00			0.00			
N 16	WLNS	10/25/16	10/31/16	Sat Hour 2 CRIMETIME SAT	CM	9p-10p	-----1-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1			\$200.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$400.00			0.00			
N 17	WLNS	10/25/16	10/31/16		CM	8p-9p	-----1	:30	1	\$750.00	P3	0.00	NM	1	\$750.00

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun Hour 2															
NCIS LOS ANGELOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/24/16	10/30/16	-----1		1			\$750.00		0.00				
		Week: 10/31/16	11/06/16	-----		0			\$400.00		0.00				
Totals													32	\$9,950.00	